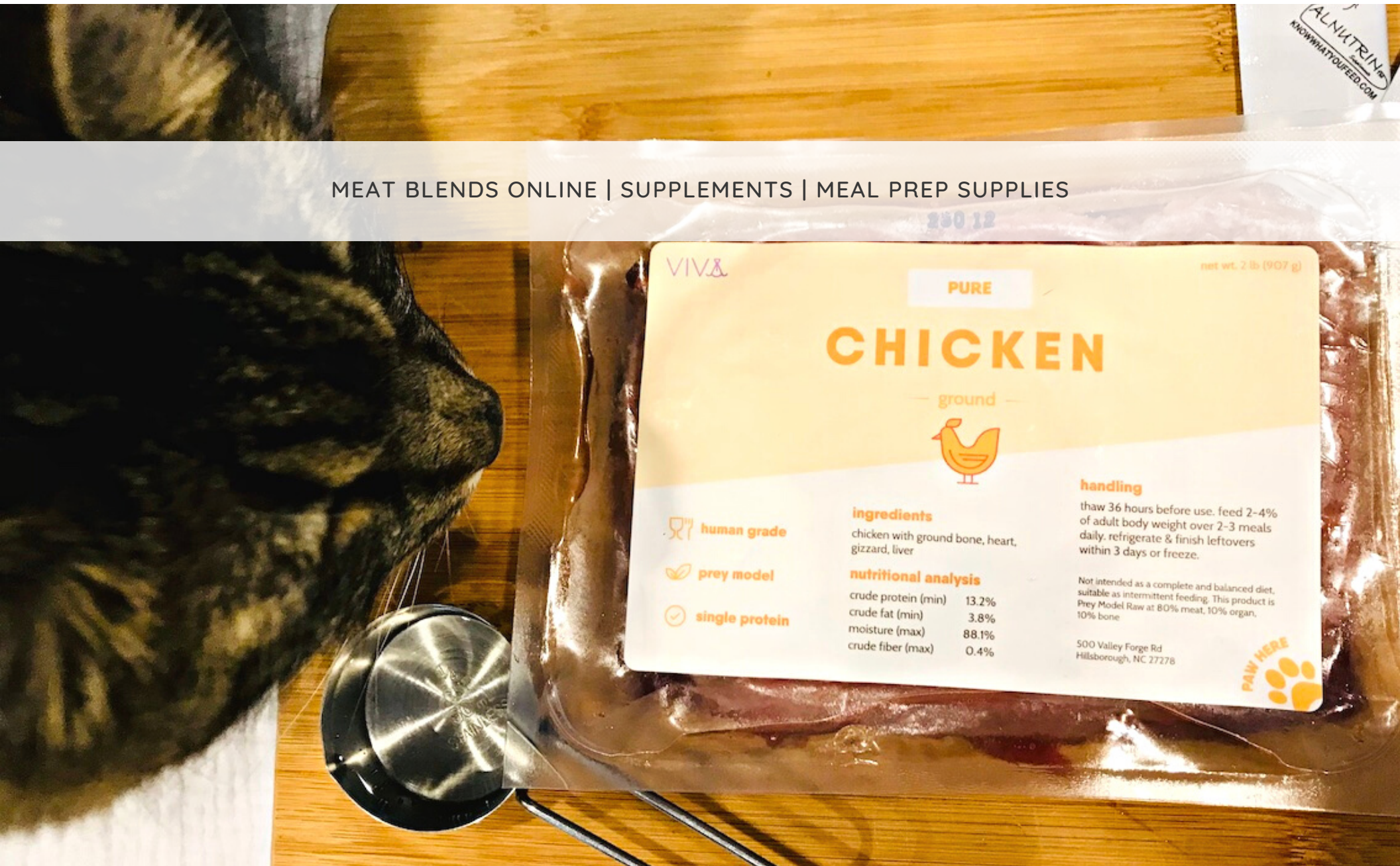


# easy homemade

MEAT BLENDS ONLINE | SUPPLEMENTS | MEAL PREP SUPPLIES



VIV&A

PURE

# CHICKEN

ground



net wt. 2 lb (907 g)

**human grade**

**prey model**

**single protein**

**ingredients**  
chicken with ground bone, heart, gizzard, liver

**nutritional analysis**

crude protein (min)	13.2%
crude fat (min)	3.8%
moisture (max)	88.1%
crude fiber (max)	0.4%

**handling**  
thaw 36 hours before use. feed 2-4% of adult body weight over 2-3 meals daily. refrigerate & finish leftovers within 3 days or freeze.

Not intended as a complete and balanced diet, suitable as intermittent feeding. This product is Prey Model Raw at 80% meat, 10% organ, 10% bone

500 Valley Forge Rd  
Hillsborough, NC 27278

**PAW HERE**

# An important note from Jess

Hey friends! Thank you for taking the time to learn about homemade cat food!

Disclaimer: Cats are sensitive to changes. Take baby steps whenever you introduce anything new to your cat's diet.

Please always remember that you (and only you) are responsible for your cat. Use [my transition plan](#) whenever you introduce new food to your cat's diet.

Additionally, this PDF contain affiliate links to the mentioned products. That means, if you click through and make a purchase, I earn a small commission on that sale.

Companies do not pay me to put their products on these PDFs. However, as an affiliate, Viva Raw generously sent me a free variety pack to test and review. I've also included links to my website and YouTube guides for more details.

Red, underlined text are clickable links.



# Viva Raw Pure Blends

Viva Raw reached out to me about partnering with them. I spoke with one of the owners for about 40 minutes about their journey. It was a wonderful conversation, and I'm very impressed with the quality of their pure blends.

They use human-grade quality ingredients, and they can prove that because they package everything in a USDA kitchen. They source humanely-raised ingredients from local farms. And they made it on Susan Thixton's 2023 list!

As of right now, Viva Raw does not have complete raw cat food. Their pure blends are fit to 80/10/10 ratios to which you would add your own supplements. It's recommended to use Alnutrin for meat & bone or the DIY recipe included in this PDF with Viva Raw's Pure blends.

Viva's variety pack includes chicken, turkey, duck, beef, and rabbit. You can choose from either chunked or ground. The rabbit recipes are always fine ground.

I recently tested Viva's Pure blends with my mom's 4 cats. The cats licked the mixing bowl, the packaging, and their plates clean! Watch the full review, how I make the food, and the cats eating the food [here](#).



Viva's Pure blends require supplements. Use either:  
1) Alnutrin for meat and bone  
or  
2) DIY recipe below

Buy Viva Raw Pure blends from their website. Get 20% off with [this link](#).

1) Buy Alnutrin for meat and bone:

- [Renewed Pet](#)
- [Know What You Feed](#)

The supplements are the same. Just different branded packages.

Or

2) DIY supplement recipe. For every 1 lb of Viva Pure add:

- 1 scoop of [NOW kelp powder](#) (scoop included)
- 1/2 tsp salmon/cod liver oil ([Grizzly](#) or [Carlson](#) choose unflavored)
- 1-2 drops [NOW vitamin E oil](#)
- 4 drops [manganese](#) or 1 oz blue mussels
- 1 tsp [nutritional yeast](#)
- 1/4 tsp [NOW taurine](#)



# Meal prep essentials



## 1 Food mat

I like to use a food-grade silicone mat for meal prepping and feeding Jericho. Put the mat on your kitchen counter and then put prep supplies on top. This keeps your counter sanitary and makes cleanup really easy.

## 2 Digital food scale

You will have to use a digital food scale to weigh out your cat's meal portions. I weigh daily portions and then split them between two containers for storage. The food scale I have also weighs up to 12 pounds. So I use this to weigh Jericho weekly as well.

## 3 Shallow plate

You'll still need a plate even if you feed your cat on a mat. Use the plate to weigh your cat's portions. Stainless steel, glass, and ceramic are best. Shallow is easiest to use and what your cat prefers (if you choose to feed from a dish).

## 4 Freezer-friendly jars

Freezer-friendly jars, containers, etc. are best to prevent freezer burn. Cats are finicky about freshness. Again, glass is better than plastic. I bought containers at my local grocery store. But you can buy them online as well. Just check the ounce size before you buy.

Shop from my Amazon meal prep lists:

[US](#), [CA](#), [UK](#).

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### ADDITIONALS

I also use nitrile gloves since I'm chopping up whole prey and chicken wings. I buy these at my local grocery store. Make sure they are powder free and food-grade.

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### HOW I MEAL PREP

I meal prep Jericho's food once weekly. I weigh daily portions and then split them into two containers. [Watch this video](#) to see how I meal prep and get storage tips as well.

Check out my guides for more details on: [how much to feed](#), [how often to feed](#), and [how to start feeding homemade](#). These videos answer all of your FAQ.